

Houston International HR Roundtable, LLC



Our vision is to develop **Houston** as the Global Center of Excellence for international human resources.

OUR SPONSOR PROGRAM

Sponsorship is one of the most effective tools for connecting with industry decision-makers. The Houston International HR Roundtable is one of the largest international HR groups in the US and our Sponsor Program provides an exclusive opportunity to establish the closest possible relationship with international

HR professionals. Our Sponsors gain special access to our members, our educational events, and provide direct support for programs that benefit the development of current and future international HR leaders. Sponsorship opportunities are available on a first-come, first-served basis. We welcome you to join us!



SPONSOR BENEFITS 2010

We have developed an outstanding Sponsor Program for 2010. Our Program gives you the opportunity to develop your presence and brand in one of the largest international HR markets. Our annual sponsorships

allow you to advertise your company for the entire calendar year. Combined with our extensive use of social media, including [LinkedIn](#), [Facebook](#), and [Twitter](#), your sponsorship dollars go farther than the typical conference. Sponsorship opportunities are available on a first-come, first-served basis.



HOUSTON INTERNATIONAL HR ROUNDTABLE SPONSORSHIPS

Sponsorship includes annual membership	✓
Exclusive networking opportunities with international HR professionals	✓
Heightened visibility with international HR professionals and their companies	✓
Opportunity to develop your presence and brand in the international HR community	✓
Recognition as a supporter of international HR education and training	✓
The Houston International HR Roundtable serves as a key resource for continuing education and leadership training for <i>your</i> employees	✓
Opportunity to develop relationships with the international HR academic and student community	✓
The rewarding experience of supporting an organization that seeks to improve the profession of international HR and the community	✓
Access to the Houston International HR Roundtable LinkedIn group (LinkedIn group has over 650 international HR professionals)	✓
Access to our Facebook page	✓

Recent Education and Networking Events:



Mao's Last Dancer Event



The Night Before



Managing Your International HR Career Panel

2010 SPONSOR LEVELS

PLATINUM \$15,000/YR	GOLD \$12,000/YR	SILVER \$8,000/YR	BRONZE \$6,000/YR	NIGHT BEFORE \$1,500/EA
Sponsor may present a topic to be jointly agreed upon with HIHRRT, such presentation to include at least one “corporate” presenter of Sponsor’s choice (to be approved by HIHRRT).	N/A	N/A	N/A	Sponsorship of one “Night Before” (plus cost of event) - company name and logo featured on website and Facebook page as current month’s sponsor.
Two (2) free meeting registrations to monthly breakfasts and Night Before Networking	Two (2) free meeting registrations to monthly breakfasts and Night Before Networking	N/A	N/A	N/A
May send three (3) employees or clients to breakfasts and Night Before at regular cost	May send three (3) employees or clients to breakfasts and Night Before at regular cost	May send two (2) employees or clients to breakfasts and Night Before at regular cost	May send two (2) employees or clients to breakfasts and Night Before at regular cost	May send one (1) employee or client to breakfasts and Night Before at regular cost
Company name/logo featured on website, Facebook page, and newsletter as a Platinum Sponsor	Company name/logo featured on website, Facebook page, and newsletter as a Gold Sponsor	Company name/logo featured on website, Facebook page, and newsletter as a Silver Sponsor	Company name/logo featured on website and Facebook page as a Bronze Sponsor	N/A
N/A	N/A	N/A	N/A	Opportunity to briefly address group at Night Before
Opportunity to submit two (2) guest blogs (subject to our editorial approval) on website. Will also be included on Facebook page.	Opportunity to submit one guest blog (with our editorial approval) on website. Will also be included on Facebook page.	Opportunity to submit one guest blog (with our editorial approval) on website. Will also be included on Facebook page.	N/A	N/A
Twelve (12) “tweets” or “retweets” during the year about firm news or newsletters from HIntHR’s Twitter account (subject to HIntHR’s editorial approval)	Eight (8) “tweets” or “retweets” during the year about firm news or newsletters from HIntHR’s Twitter account (subject to HIntHR’s editorial approval)	Six (6) “tweets” or “retweets” during the year about firm news or newsletters from HIntHR’s Twitter account (subject to HIntHR’s editorial approval)	Four (4) “tweets” or “retweets” during the year about firm news or newsletters from HIntHR’s Twitter account (subject to HIntHR’s editorial approval)	At least four (4) “tweets” or “retweets” about the event from HIntHR’s Twitter account (subject to HIntHR’s editorial approval)
Listing of up to six (6) firm events during the year on Facebook page	Listing of up to four (4) firm events during the year on Facebook page	Listing of up to two (2) firm events during the year on Facebook page	Listing of up to one (1) firm event during the year on Facebook page	Listing of Night Before event and firm’s sponsorship on Facebook page

SPONSOR REGISTRATION FORM 2010

Firm/Company Name: _____

* Note: Please print or type name as it should appear in written materials and publicity

Contact: _____ Email : _____

Phone : (____) _____ Fax : (____) _____

Address: _____

City: _____ State: _____ Zip: _____

Please note that **Houston International HR Roundtable, LLC** will award available sponsorship opportunities in the order that they were received.

ANNUAL SPONSORSHIPS

_____ Platinum Sponsor - \$15,000*

_____ Gold Sponsor - \$12,000*

_____ Silver Sponsor - \$8,000*

_____ Bronze Sponsor - \$6,000*

SINGLE EVENT SPONSORSHIPS

_____ "Night Before" Sponsor - \$1,500* + cost of event

*Sponsorship includes membership in the **Houston International HR Roundtable**

Total: _____

Printed Name: _____

Signature: _____

NOTE: Payment of the 2010 sponsorship fee is due within five (5) days after submitting Sponsor Registration Form. Please email iscott@houstoninternationalhr.com for Paypal and credit card instructions. Make checks payable to **Houston International HR Roundtable, LLC**

CONTACT

Please email completed Sponsor Registration Form to Larry Scott:

Email: iscott@houstoninternationalhr.com

Questions? Please email us at info@houstoninternationalhr.com.